

Industrial Product  
Catalogue 

GÜRSOY®  
1933



The vision of the Gürsoy family is to become a highly sought company domestically and internationally in the production of reliable and high quality hazelnut products, with emphasis on the customer experience in our globalized world.

We aim to offer a product portfolio of both delicious and nutritious foods and encourage consumers to purchase products produced from reliable raw materials under sustainable conditions that enable them to pursue a healthy lifestyle.

As Chairman, I have a strong belief that our rapidly developing country and community offers significant growth opportunities for our partner companies as we enshrine a dynamic and ethical value system in all that we do at Gürsoy.

Taking strength from this belief, I envisage that our company will achieve its vision by 2023, the 100th anniversary of the Republic of Turkey.

On this occasion, I would like to present my gratitude to all our employees and business partners who have been with us on this remarkable journey.

Dursun Oğuz Gürsoy  
Chairman, Gürsoy Tarımsal Ürünler Gıda San. ve Tic. A.Ş.

### About Us

Based in the heart of the hazelnut industry in Ordu on Turkey’s Black Sea coast, Gürsoy has been globally supplying high quality natural and processed hazelnuts since 1933.

Stemming from our experience and specialization in the field and using the latest technology, we have become the most innovative company in the industry.

As a company closely keeping abreast with the developments in the global commerce and incorporating best practices in our production systems, Gürsoy has a production and sales policy which is responsive to customer demands and focused on customer experience.

Being a supplier to major food brands and distributors both domestically and internationally, we work with leading companies in the chocolate, cake, confectionery, ice-cream and biscuit industries to bring outstanding products to market.



### HISTORY

1930

The firm is founded by Dursun Gürsoy in Ordu as a sole proprietorship dealing with agricultural products and hazelnuts.

1940

After the demise of founder Dursun Gürsoy, his son Halit Gürsoy, takes the helm of the company in 1948.

1960

Halit Gürsoy established the first in-house hazelnut cracking facility in the city center of Ordu in 1966.

1970

In 1974, Halit Gürsoy decided to invest significantly in integrated hazelnut facilities which leads to great success through to 1986. The Gürsoy brand becomes highly sought after, particularly in Europe.

1980

In 1986, the Company status changed to become an Incorporated Company with Gürsoy family members as founding partners.

1990

In 1996, Gürsoy started production in more modern facilities constructed in Efirli, Ordu. These facilities consist of separate factories for cracking and processing.

In 1998, ISO9002 Quality Certification and integrated HACCP and GMP systems are incorporated into its factories. The following year, the first microbiology laboratory is commissioned.

2000

A Private Food Laboratory status is awarded from the Turkish Ministry of Agriculture and Rural Affairs in 2002 to conduct aflatoxin tests.

In 2003, the Microbiology and Toxicology units of Private Gürsoy Food Laboratory is retrofitted to meet growing customer demands.

ISO9001:2000 Quality Certificate is achieved in 2003.

The second cracking factory is commissioned in 2003 in the Ordu Industrial Zone.

Company receives the BRC Global Standard Quality Certificate in 2004.

International Food Standard (IFS) Quality Certificate is received in 2006.

An enclosed storage area of 1500 square meters is added to the facilities in 2006.

A Pre-Cleaning and Laser Screening Unit is established in 2006 order to minimize potential defects and foreign matters to prevent contamination of hazelnut kernels.

Private Gürsoy Food Laboratory receives ISO17025:2005 Quality Accreditation Certificate from TURKAK in 2006.

An enclosed storage area of 3500 square meters is opened in 2008.

2010

Additional climate controlled raw material storage is opened. Gürsoy receives certification for social responsibility with SEDEX, Halal certification, FSSC 22000:2010 certification and successfully completes BSCI audits.

In 2015, a new production facility for retail products is opened in the town of Perşembe. The new 2.000 m² acclimatized storage construction is completed.





# Facilities

## Hazelnut Cracking Facilities

Gürsoy has two separate hazelnut cracking facilities, one in Kumbasi, located 6.5km from the city center of Ordu and another at the Ordu Industrial Zone. These facilities have a capacity to produce 75 tons of hazelnut kernels from 150 tons of in-shell hazelnuts in a single shift and are equipped with modern electronic sieving machines.



## E-Selection and Cleaning Facilities

Gürsoy produces natural hazelnut kernels that are to the high-quality standards expected from our customers. The facilities are equipped with air separators, destoners, laser sorters, sieves, metal detectors and magnets to achieve this quality.



## Integrated Hazelnut Facility

The Integrated Hazelnut Facility is located in Kumbaşı and equipped with modern machines and selection technology equipment to meet GMP and HACCP principles and standards. Our modern technology and production systems are designed to follow the FSSC 22000 quality management system and enable production of blanched, roasted, diced, sliced hazelnuts, hazelnut meal, hazelnut paste and hazelnut praline products.

The facility has a roasting capacity of 5 tons per hour and produces hazelnuts in different forms with modern roasting machines, laser selectors, X-ray machines, sortex selectors, sieves, metal detectors and magnets.

Gürsoy prioritizes quality in all its production facilities. Therefore, hygiene, working conditions and equipment pools are designed and constructed in accordance with legislation, GMP and HACCP rules.





## Quality Assurance & Control

Gürsoy's success is based on the principle of quality in production.

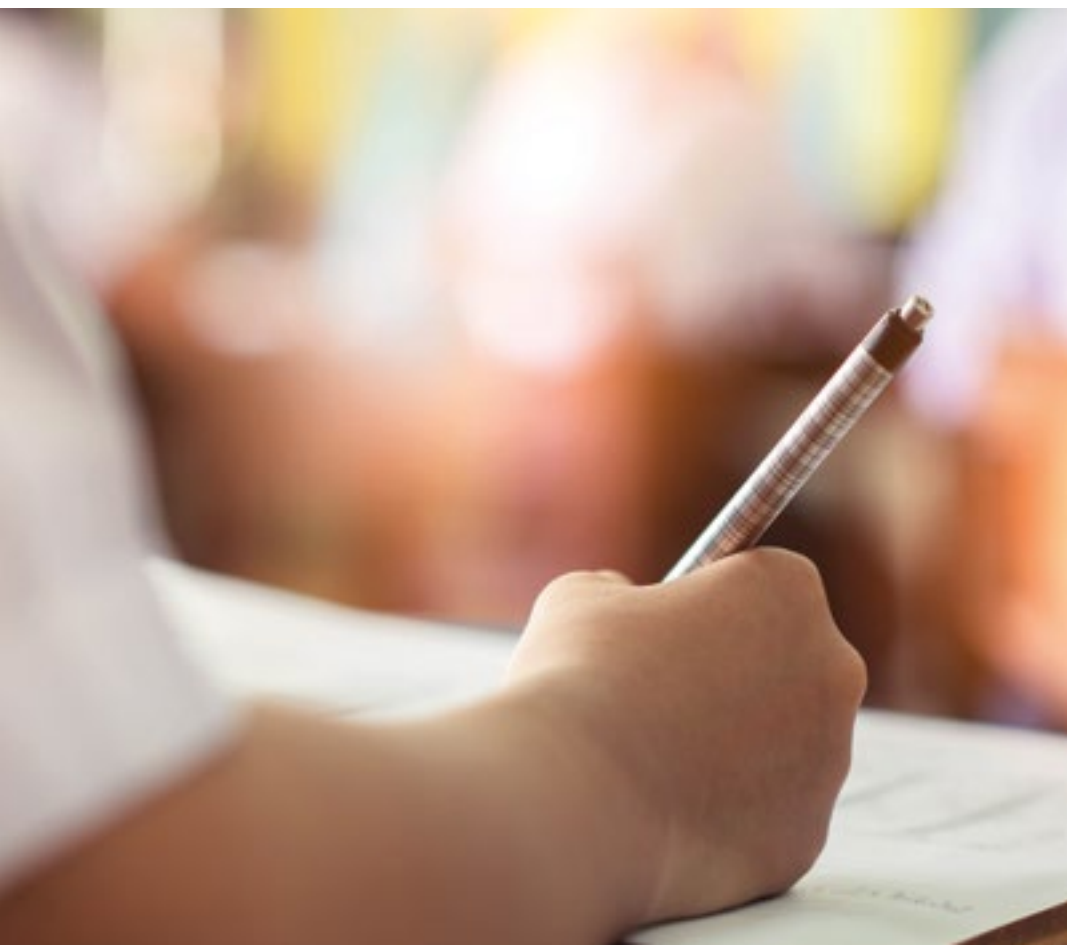
Our experienced quality control team successfully performs many tests from raw material to finished product at Gürsoy Food Laboratory, which is one of the most advanced laboratories in the sector.

## Quality Assurance & Control

Our engineers and technical personnel who perform physical, chemical and microbiology analysis on hazelnuts and their products ensure the continuity of the quality system in the best way.

Our laboratory is a pioneer in the private sector that continuously improves its service quality and provides services at international standards. For this purpose, it participates in aflatoxin and microbiology tests and international proficiency tests every year.





## Environmental Sustainability

We continuously review all our business segments to reduce our carbon footprint and conserve the environment for the benefit of future generations.

In recent years, we have completely re-designed our products, packaging, production units and transportation activities to minimize our environmental impact.

## Cultural and Social Activities

We contribute to local projects in regions from which we source our raw materials and improve the living standards of our growers while creating additional employment opportunities for their families.

## Sustainable Agricultural Activities

We encourage environmental and biological diversity, eco-sustainable agricultural practices and minimize chemical usage.

Since 2009, with our sustainable agriculture program, we have directly supported our primary producers with soil analysis, training programs and orchard improvement schemes.

We provide training and support to primary producers in pruning, fertilization, pesticide application, harvesting and drying methods, soil care, avoiding child labor and similar projects.

Our investments to ensure traceability from the farm to the final product are rigorous.

## Societal Sustainability

We aim to offer our nation and the world with a product portfolio consisting of both delicious and nutritious foods and encourage consumers to purchase products produced from reliable raw materials under better conditions that enable them to pursue a healthy lifestyle.





## Industrial Products

Gürsoy offers a wide range of natural and processed hazelnuts in a variety of grades, packages and formats. We produce inshell, natural, blanched, roasted, diced and sliced hazelnuts as well as hazelnut meal, paste and pralines.

We produce in-shell hazelnuts according to TS3074 Standards, natural hazelnuts to TS3075 and processed hazelnuts to TS1917 as well as our customer specifications.

Gürsoy supplies consumers the uppermost quality hazelnuts sourced from Ordu, Giresun and Akçakoca.





# Inshell Hazelnuts

<b>Description</b>
Hazelnut with shell intact surrounding the kernel.
<b>Type</b>
Levant (Ordu), Giresun, Akçakoca
<b>Size</b>
17mm +, 18mm +, 19mm +
<b>Use</b>
Snack as unsalted, roasted or roasted and salted.
<b>Function</b>
Longer shelf life.

**Packaging Forms**  
20 kg, 50 kg, 75 kg jute bags



# Natural Hazelnut Kernels

<b>Description</b>
Natural kernels with brown skin attached.
<b>Type</b>
Levant (Ordu), Giresun, Akçakoca
<b>Size</b>
9-11mm, 11-13mm, 13-15mm, 14-16mm or any caliber with 1-2mm sizes from 9mm to 16mm
<b>Use</b>
Snack and bakery.
<b>Function</b>
Nut recognition, garnish for baked goods and confections.

**Packaging Forms**  
25 kg, 50 kg, 80 kg jute bags,  
25 kg, 50 kg paper bags,  
5 kg, 10 kg, 12.5 kg, 20 kg, 25 kg transparent, colored, aluminium  
vacuum bags with or without cartons,  
500 kg, 700 kg, 800 kg, 1000 kg big bags





# Blanched Hazelnut Kernels

**Description**  
Raw blanched kernels by using heat application leaving 5% of the skin and 4-5% moisture level.

**Type**  
Giresun

**Size**  
9-11mm, 11-13mm, 13-15mm or any caliber with 1-2mm sizes from 9mm to 15mm

**Use**  
Snack, in mixed nuts, bakery and chocolate.

**Function**  
Nut recognition, garnish for baked goods and confections.

**Packaging Forms**  
25 kg, 50 kg, 80 kg jute bags,  
25 kg, 50 kg paper bags,  
5 kg, 10 kg, 12.5 kg, 20 kg, 25 kg transparent, colored, aluminium vacuum bags with or without cartons,  
500 kg, 700 kg, 800 kg, 1000 kg big bags



# Roasted Blanched Hazelnut Kernels

**Description**  
Dry roasted hazelnuts through heat application leaving 5% of the skin and 0.8 to 3% desired moisture level.

**Type**  
Giresun

**Size**  
9-11mm, 11-13mm, 13-15mm or any caliber with 1-2mm sizes from 9mm to 15mm

**Use**  
Snack, in mixed nuts, bakery and chocolate.

**Function**  
Nut recognition, garnish for baked goods and confections  
crisps texture, lower oil varieties bind best with chocolate coatings.

**Packaging Forms**  
25 kg, 50 kg, 80 kg jute bags,  
25 kg, 50 kg paper bags,  
5 kg, 10 kg, 12.5 kg, 20 kg, 25 kg transparent, colored, aluminium vacuum bags with or without cartons,  
500 kg, 700 kg, 800 kg, 1000 kg big bags





# Roasted Hazelnut Kernels With Skin

**Description**  
Dry roasted hazelnuts through heat application to leave 10-50% of the skin and 0.8 to 3% desired moisture level.

**Type**  
Levant (Ordu), Giresun, Akçakoca

**Size**  
9-11mm, 11-13mm, 13-15mm or any caliber with 1-2mm sizes from 9mm to 15mm

**Use**  
Snack, in mixed nuts, bakery and chocolate.

**Function**  
Nut recognition, garnish for baked goods and confections crisps texture, lower oil varieties bind best with chocolate coatings.

**Packaging Forms**  
25 kg, 50 kg, 80 kg jute bags,  
25 kg, 50 kg paper bags,  
5 kg, 10 kg, 12.5 kg, 20 kg, 25 kg transparent, colored, aluminium vacuum bags with or without cartons,  
500 kg, 700 kg, 800 kg, 1000 kg big bags



# Natural Diced Hazelnuts

**Description**  
Produced by cutting or crushing the natural hazelnut kernels into smaller pieces and with 4 to 6% desired moisture level.

**Type**  
Levant (Ordu), Giresun, Akçakoca

**Size**  
Between 0-12mm with desired sizes 0-4mm, 1-3mm, 2-4mm, 3-5mm, 4-8mm, 5-11mm, 7- 1mm, 0-10mm

**Use**  
Bakery, breakfast cereals, ice cream, biscuits and chocolate.

**Function**  
Even nut distribution, uniform flavor, texture, appearance, darker color, visual appeal and crunchy texture.

**Packaging Forms**  
25 kg, 50 kg, 80 kg jute bags,  
25 - 50 kg paper bags,  
5 kg, 10 kg, 12.5 kg, 20 kg, 25 kg transparent, colored, aluminium vacuum bags with or without cartons,  
500 kg, 700 kg, 800 kg, 1000 kg big bags









# Blanched Diced Hazelnuts

**Description**  
Produced by crushing the blanched hazelnuts into smaller pieces with the desired attached skin 5-10%, between 4-5% with the desired moisture level.

**Type**  
Giresun

**Size**  
Between 0-12mm with desired sizes 0-4mm, 1-3mm, 2-4mm, 3-5mm, 4-8mm, 5-11mm, 7-11mm, 0-10mm

**Use**  
Bakery, breakfast cereals, ice cream, biscuits and chocolate.

**Function**  
Even nut distribution, uniform flavor, texture, appearance, darker color, visual appeal and crunchy texture.

**Packaging Forms**  
25 kg, 50 kg, 80 kg jute bags,  
25 kg, 50 kg paper bags,  
5 kg, 10 kg, 12.5 kg, 20 kg, 25 kg transparent, colored, aluminium vacuum bags with or without cartons,  
500 kg, 700 kg, 800 kg, 1000 kg big bags



# Roasted Diced Hazelnuts

**Description**  
Produced by crushing roasted hazelnut kernels into smaller pieces with the 5 to 30% desired skin levels and 0.8 to 3% desired moisture levels.

**Type**  
Levant (Ordu), Giresun, Akçakoca

**Size**  
Between 0-12mm with desired sizes 0-4mm, 1-3mm, 2-4mm, 3-5mm, 4-8mm, 5-11mm, 7-11mm, 0-10mm

**Use**  
Bakery, breakfast cereals, ice cream, biscuits and chocolate.

**Function**  
Even nut distribution, uniform flavor, texture, appearance, darker color, visual appeal and crunchy texture.

**Packaging Forms**  
25 kg, 50 kg, 80 kg jute bags,  
25 kg, 50 kg paper bags,  
5 kg, 10 kg, 12.5 kg, 20 kg, 25 kg transparent, colored, aluminium vacuum bags with or without cartons,  
500 kg, 700 kg, 800 kg, 1000 kg big bags





# Natural Hazelnut Meal

**Description**  
Natural hazelnuts finely ground into powder form with 5 to 6% moisture.

**Type**  
Levant (Ordu), Giresun, Akçakoca

**Size**  
0-1.5mm, 0-2mm, 0-3mm

**Use**  
Bakery, biscuits, ice cream and in various healthy foods.

**Function**  
Flour replacer, binding agent, flavoring agent.

**Packaging Forms**  
25 kg, 50 kg polylined jute bags,  
25 kg, 50 kg paper bags,  
5 kg, 10 kg, 12.5 kg, 20 kg, 25 kg transparent, colored, aluminium,  
vacuum bags with or without cartons



# Blanched Hazelnut Meal / Powder

**Description**  
Blanched hazelnuts finely ground into powder form with 4 to 5% moisture.

**Type**  
Giresun

**Size**  
0-1.5mm, 0-2mm, 0-3mm

**Use**  
Bakery, biscuits, ice cream and in various healthy foods.

**Function**  
Flour replacer, binding agent, flavoring agent.

**Packaging Forms**  
25 kg, 50 kg polylined jute bags,  
25 kg, 50 kg paper bags,  
5 kg, 10 kg, 12.5 kg, 20 kg, 25 kg transparent, colored, aluminium,  
vacuum bags with or without cartons





# Roasted Hazelnut Meal / Powder

**Description**  
Roasted hazelnuts finely ground into powder form with 0.8 to 3% moisture.

**Type**  
Levant (Ordu), Giresun, Akçakoca

**Size**  
0-1.5mm, 0-2mm, 0-3mm

**Use**  
Bakery, biscuits, ice cream and in various healthy foods.

**Function**  
Flour replacer, binding agent, flavoring agent.

**Packaging Forms**  
25 kg, 50 kg polylined jute bags,  
25 kg, 50 kg paper bags,  
5 kg, 10 kg, 12.5 kg, 20 kg, 25 kg transparent, colored, aluminium,  
vacuum bags with or without cartons







## Blanched Sliced Hazelnuts

### Description

Blanched hazelnut kernels thinly sliced lengthwise without skin and 4 to 5% moisture.

### Type

Giresun

### Size

0.7-1mm, 0,8-1.2mm, 1-1.2mm, 1-1.5mm

### Use

Bakery and breakfast cereals.

### Function

Nut recognition, contrast for flavor, crunchy texture, garnishing.

### Packaging Forms

10 kg, 12.5 kg, 20 kg polylined cartons





# Natural Sliced Hazelnuts

**Description**  
Natural hazelnut kernels thinly sliced lengthwise with brown skin and 4 to 6% moisture.

**Type**  
Levant (Ordu), Giresun, Akçakoca

**Size**  
0.7-1mm, 0.8-1.2mm, 1-1.2mm, 1-1.5mm

**Use**  
Bakery and breakfast cereals.

**Function**  
Nut recognition, contrast for flavor, crunchy texture, garnishing.

**Packaging Forms**  
10 kg, 12.5 kg, 20 kg polylined cartons



# Hazelnut Paste

**Description**  
Roasted hazelnuts finely crushed and mashed by pressing. Dark, medium and light roasted varieties.

**Type**  
Levant (Ordu), Giresun, Akçakoca

**Size**  
Between 20-80µ upon customer requirements.

**Use**  
Chocolate, bakery, biscuits, wafers and ice cream.

**Function**  
Adds flavor, richness and protein content, lowers melting point of chocolate for creamier mouth feel, replaces carbohydrates.

**Packaging Forms**  
30 kg, 60 kg, 200 kg, 220 kg food grade plastic barrels,  
20 kg, 55 kg, 200 kg metal drums,  
1000 kg bulk containers, bulk in tankers,  
5 kg, 10 kg, 20 kg plastic buckets









# Hazelnut Praline Paste

## Description

A mixture of roasted hazelnut paste and sugar to desired customer specifications.

## Type

Levant (Ordu), Giresun, Akçakoca

## Size

30µ

## Use

Chocolate, bakery and ice cream.

## Function

Adds body, sweetness, flavor and moisture, lowers melting point of chocolate for a creamier mouth feel.

## Packaging Forms

5 kg, 10 kg, 20 kg plastic buckets,  
30 kg, 60 kg plastic barrels



# Our Certificates







View Our Industrial Products on Our Website At  
[www.gursoy.com.tr](http://www.gursoy.com.tr)

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**GURSOY TARIMSAL URUNLER GIDA SAN. VE TIC. A.S.**

**Integrated Hazelnut Facility**

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**Retail Products Production Facility**

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